

AMENDMENTS TO THE CLAIMS:

Amend the claims as follows:

Claims 1-19 (Canceled)

20. (new) A formulation comprising a vanilla like odorant, a carnation like odorant and a musk like odorant.

21. (new) A formulation according to claim 20 comprising
up to 40% (by volume) of a vanilla like odorant
up to 40% (by volume) of a carnation like odorant
up to 40% (by volume) of a musk like odorant

22. (new) A formulation according to claim 20 comprising
up to 20% (by volume) of a vanilla like odorant
up to 20% (by volume) of a carnation like odorant
up to 20% (by volume) of a musk like odorant

23. (new) A formulation according to claim 20 wherein the vanilla like odorant is a vanillin.

24. (new) A formulation according to claim 20 wherein the vanillin is ethyl vanillin.

25. (new) A formulation according to claim 20 wherein the carnation like odorant is isoeugenol.

26. (new) A formulation according to claim 20 wherein the musk like odorant is a woody musk odorant.

27. (new) A formulation according to claim 26 wherein the woody musk odorant is 6,7-dihydro-1,1,2,3,3-pentamethyl-4(5H)-indanone

28. (new) A formulation according to claim 20 comprising
1-19% (by volume) 3-ethoxy-4-hydroxybenzaldehyde
up to 5%(by volume) 2-methoxy-4-(1-propenyl) phenol
1-19% (by volume) 6,7-dihydro-1,1,2,3,3-pentamethyl-4(5H)-
indanone

29. (new) A formulation according to claim 20 further comprising a carboxylic acid.

30. (new) A formulation according to claim 29, which exhibits paradoxical aroma profiles.

31. (new) A formulation according to claim 30 wherein the paradoxical aroma profiles combine odour notes of warm human flesh embedded in fruity odour notes.

32. (new) A formulation according to claim 20 further comprising synthetic aldehydes, which exhibit a floral odour note with a heart of erogenicity.

33. (new) A formulation substantially as herein described.

34. (new) A skin patch comprising a formulation according to claim 20.

35. (new) A nasal spray comprising a formulation according to claim 20

36. (new) A lipstick comprising a formulation according to claim 20.

37. (new) A perfume comprising a formulation according to claim 20.

38. (new) A delivery device in the form of a strip of material housed in a protective sheath coated or impregnated with a formulation according to claim 20.

39. (new) A delivery device according to claim 38, wherein the protective sheath is provided with suitable closure means to control the release of the formulation from the sheath.

40. (new) The use of a formulation according to claim 20 for the treatment of female sexual dysfunction.

41. (new) A method of treating female sexual dysfunction comprising administering to the olfactory system of a patient, an effective amount of the formulation disclosed in claim 20.

42. (new) A method of treating female sexual dysfunction according to claim 41 wherein the formulation is administered to the patient by application to the patients skin of a patch, which is coated or impregnated with the formulation.

43. (new) A formulation according to claim 20 for use in the treatment of female sexual dysfunction.

44. (new) The use of a formulation according to claim 20 in the production of a medicament of the treatment of female sexual dysfunctions.